Module D3—Leximancer Masterclass

Overview

Purpose

This is an advanced workshop designed for experienced Leximancer users. The goal of the workshop is to help attendees use Leximancer in a more masterful way.

This participatory workshop will take attendees through the complete lifecycle of conducting a research project using Leximancer.

Attendees will be briefed on a real-world project and develop research questions and a method to answer these questions.

There will be an opportunity at the end of the day for your specific Leximancer questions to be answered one-on-one.

Learning Objectives

Participants will learn how to:

- Design a research study that uses Leximancer, including developing research questions and a method
- Use Leximancer to answer research questions
- Report and present Leximancer results.

Who should attend, and module pre-requisites

Participants should be experienced Leximancer users.

Topics Covered

a) Developing Research Questions
b) Designing a project
c) Analysis and reporting
d) Working on your project

Please note: if you would like to conduct this course in-house with your research team the course can be customised to work on a project you provide.