Module D1—Introduction to Leximancer

Overview

Purpose
This workshop is designed for new users of Leximancer. It is a hands-on introduction which starts by covering the basic operations of the system. Leximancer supports scientific qualitative data analysis including concept visualization and mapping. The software extracts meaning from text taking into account key issues such as the same word having multiple meanings and very different words having the same meaning. In this way, it provides high-level objective analysis while expediting results.

Learning objectives
On completing this module, participants will learn how to:

1. Perform an exploratory analysis of textual data
2. Learn how to interact with the visual concept map
3. Browse text excerpts to explore the data.

Who should attend, and module pre-requisites
This workshop is designed for new users of Leximancer. There are no pre-requisites.

Topics covered
Session 1
   a) Content Analysis
   b) Introduction to Leximancer
   c) Hands-on Session

Session 2
   d) Practical Skills

Registration
Price: $660 (student discount 25%)
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